

## COMPANY PROFILE

PaLaTheo is an International Oil and Gas business company specilised in trading refined petroleum products between oil producers, refiners, traders. distributors, and finally to satisfy the needs of the end-users. The company focuses in careful selection of strategic partners and fostering a network of business alliance between well established suppliers and buyers of petroleum products in the global trading community.

PaLaTheo creates prospects with business partners in order to develop and grow new business opportunity while providing outstanding services to meet the demands of new and existing customers. We formulate practical business models that will generate an above market average returns, maintaining healthy growth of the business and yet providing consistent returns on investments.

The Company constantly strives to provide services of the highest quality and the best advice and solution to satisfy its valuable clients situated at strategic locations around the world.



# MANAGEMENT





#### **Paulos Theodosiadis**

(Chief Executive Officer)

Mr. Theodosiadis has accumulated over 26 years of relevant business experience in the global oil and gas industry specialised in international operations management, commercial analysis, marketing and sales, risk management and business process improvement in the multi-national corporations.

#### **Konstantinos Alexopoulos**

(Marketing Strategist)

Mr. Alexopoulos has 12 years of working experience in the challenging corporate environment leading the role in market research and analysis, and determining marketing resource allocations. He is responsible for setting specific goal and objectives to develop a cohesive and profitable marketing strategy for our company.

#### **Mario Theodosiadis**

(Marketing Director)

Mr Theodosiadis is responsible for formulating market strategy, implementing sales plans and coordinate product development programs to satisfy the existing and new trading areas worldwide. With 25 years of experience in global corporate business, he provides leadership



# VISION

The Company's vision is to deliver value to our corporate clients and associates through business activities. We strive to develop and foster trade partnership with our associates, clients and customers to realise its potentials to the fullest for the common good of our business community.

PaLaTheo aims to achieve its leadership position as the responsible and contributing corporate citizen in the of Oil and Gas trading community.

## THE PARTNERS

PaLaTheo recognises that its partners and associates are critical to the success of the company. The company understands its partners' needs and goals, and delivers results on promises. PaLaTheo respects the individual, who contributes to the success of all parties involved in a positive business environment.

# **QUALITY**

Customer is the key of PaLaTheo's business success. Quality is integrated in every linkage of our business process and decision is made with quality in mind. It is not just about prevention, it is about achieving goals and realize predetermined results, and capture opportunities proactively. Quality improvement is embedded in all our operational processes. We nurture continuous quality improvement as our corporate culture.

Quality differentiate our organization's name and reputation, it maintains our excellence in efficiency, risk prevention and profits. Our success is built upon the success of our business associates, clients and customers in a win-win situation.

## STRATEGY

PaLaTheo's business strategy is to identify and secure reliable source of petroleum products and natural gas from the producers, suppliers to meet market demands and satisfy the challenging needs of the end- users.

The Company constantly strives to provide services of the highest quality and the best advice and practical solutions to clients around the world.

Understanding of the demands and challenges of oil and gas trade business-face, enables the Company to develop services, methodologies, and original thinking that specifically address the needs of this sector.

We look at trade challenges from multiple angles, pooling our knowledge and resources to develop professional services that are designed to meet the ever changing requirements of our clients and associates.

# INTEGRITY

Integrity is the core value in running our Company's business and we enshrine it as our corporate culture.

In the competitive business world, integrity is the most important quality that exists not only in each individual employees, but exists in the company as an organisation. PaLaTheo's working relationships with its associates and clients are built on the foundation of mutual trust that leads to a win-win business relationship for all involved.

We value the reputation of customer equally as ours, integrity provides the critical linkage that bind our value system together, we do not compromise profit with integrity.